



QUERÉTARO AUTOMOTIVE SUMMIT 2024

RETHINK AUTOMOTIVE

July

Querétaro, México

THE **QUERÉTARO AUTOMOTIVE SUMMIT** IS AN EXCLUSIVE SPACE CREATED TO ENHANCE BUSINESSES BY INTEGRATING THE SUPPLY CHAIN. IT CONNECTS HIGH-LEVEL DECISION-MAKERS WHO NOT ONLY PRESENT BUSINESS OPPORTUNITIES BUT ALSO PROVIDE INSIGHTS AND UPDATES ON THE AUTOMOTIVE INDUSTRY'S NEW ROLE TOWARDS ELECTROMOBILITY.

At this event, you will have the opportunity to interact with the:

DEFINING PILLARS FOR AUTOMOTIVE INDUSTRY



SUSTAINABLE

OEMs and governments are paving the way for the green transition of the supply chain.



INNOVATION

Suppliers need to implement innovative strategies to fulfill the demands of new materials and applications.



STRATEGIC ALLIANCE

OEMs and TRIs demand a stronger relationship with the supplier base to tackle the vehicle transformation.



NEW BUSINESS OPPORTUNITIES

Today more than ever, there are significant business opportunities to serve the North American market.

WHAT TO EXPECT?

KEY SPEAKERS & CONFERENCES

Enhance your knowledge of the automotive industry with our renowned speakers, who hold executive roles in leading companies within the sector, they will provide a unique and valuable perspective on the current business and technological landscape.

B2B MEETINGS

Identify unique business opportunities with over **150 BUYERS*** from OEMs and TRIs participating in our business matchmaking event.

Expected buyers*

NETWORK WITH INDUSTRY LEADERS SUCH AS:



NETWORKING SESSIONS & COCKTAIL

Experience new networking opportunities with high-level decision-makers through dynamic networking sessions tailored for you.

BUSINESS TOURS

Benefit from the opportunity to participate in plant visits, allowing for a detailed exploration of potential work opportunities.

*Exclusive benefit for specific packages.



QUERÉTARO

The most competitive State in México & the best place to do business

4th place

Sustainable Cities Index
2022

2nd place

For companies to invest in México
Source: KPMG, 2022

5th place

In "Latin American Cities of the Future"
2021-22

3rd place

In innovation on a national level

4th place

In competitiveness on a national level

Source: IMCO, 2022

AUTOMOTIVE INNOVATION HUB

8 OEMs

112 TIER 1 Companies

+200 TIER 2 suppliers

8 609 of auto parts production
MUSD
2022

12 R&D private centers

Source: INA

100% Industry driven agenda

QUERÉTARO AUTOMOTIVE CLUSTER MEMBERS ARE LEADING THIS EVENT

CEOs and managers from our members will firsthand share insights into changes in business models and the future outlook for the regional automotive industry.

Procurement and supply leaders will bring unique business opportunities to the table for all TIERS in the supply chain.

<h3>TRI</h3>	<h3>TR2</h3>	<h3>ACADEMIA</h3>
<p>total: 48</p>	<p>total: 47</p>	<p>total: 10</p>
<h3>AFILIADOS</h3>	<h3>CENTROS I+D</h3>	<h3>OEM</h3>
<p>total: 14</p>	<p>total: 8</p>	<p>total: 2</p>
<h3>GOBIERNO</h3>	<p>total: 3</p>	

132
total members

WHEN?

**July 9 to 11,
2024.**

WHERE?

**Centro de
Congresos**

ITESM, Campus Querétaro.



HOW CAN I PARTICIPATE?

The Querétaro Automotive Summit awaits you. Be part of this paradigm shift with one of the following packages:

	BASIC PASS	EXHIBITOR & FULL PASS	EXHIBITOR PREMIUM	SPONSOR PLUS	SPONSOR HEADLINER
2-day access	●	●	●	●	●
Access to conferences	●	●	●	●	●
Meals with buyers / coffee breaks	●	●	●	●	●
Access to the B2B platform	●	●	●	●	●
Networking cocktail with buyers		●	●	●	●
Early access to the B2B platform			●	●	●
Presentation to 5 buyers				●	●
Plant visits				●	●
Full brand presence					●
Stand dimensions (m)	-	2x2	3x3	5.5x3	5.5x3



BASIC BPASS

- 1 access for 2 days
- 1 access to **MEALS WITH BUYERS** and coffee breaks in the areas (2 days)
- 1 Access to conferences
- 1 Access to B2B platform to request **BUSINESS APPOINTMENTS WITH BUYERS**

\$ 8,000.00 MXN
+ TAX.

LIMITED
AVAILABILITY



EXHIBITOR & FULLPASSES

- Access for 2 people from your company
- Preferential access to **BUSINESS APPOINTMENTS WITH BUYERS**
- **BRAND EXPOSURE:**
 - Company information within the exhibitor directory
 - Loop logo insertion in event areas
 - Logo placement as an exhibitor on the official event website.
 - Networking Cocktail with Buyers (1st day)
- **MEALS WITH BUYERS** and coffee break (2 days)
- Access to conferences
- 1 access for **PLANT VISITS** (3rd day)

Stand scheme 2x2

\$ 45,000.00 MXN
+ TAX.

36

AVAILABLE

EXHIBITOR & FULL PASSES

- Access for 2 people from your company
- Schedule of **5 TO 10 B2B BUSINESS APPOINTMENTS.**
- Networking Cocktail with Buyers (1st day)
- **MEALS WITH BUYERS** and coffee break (2 days)
- 2 accesses to the B2B platform for requesting business appointments.
- Logo on banners.
- Exhibition space with printed image on the back, labeled counter, and high chairs.
- Company information within the exhibitor directory.
- Half-page advertising in the exhibitor directory.
- Exclusive **EARLY ACCESS TO BUSINESS APPOINTMENT SCHEDULING.**
- Premium exhibitor logo on the conference screen.
- Premium exhibitor logo on the B2B screen.
- Opportunity to include flyers in the event kit. *Materials provided by the exhibitor
- 1 access for **PLANT VISITS** (3rd day)

Stand scheme 3x3

\$ 75,000.00 MXN
+ TAX.

10
AVAILABLE



SPONSOR PLUS

PLUS BENEFITS

- Access for 2 people from your company
- **10-15 CONFIRMED BUSINESS APPOINTMENTS WITH BUYERS**
- Brand presence in food, conferences and networking cocktails
- Company information within the exhibitor directory
- Logo insertion in loop on screen for conferences, Networking and business meeting
- Insertion of logo as a sponsor on the official website of the event
- 1 advertising page in Exhibitor Directory
- **PREMIUM STAND 5.5X3** with printed image on the back, labeled counter, and high chairs.
- 2 passes to **PLANT VISITS** (3rd day)
- **BRAND EXPOSURE** in Digital campaigns, mailing, networks and media day.
- **15-MINUTE PRESENTATION TO 5 BUYERS INTERESTED** in your solutions and products.

\$200,000.00 MXN
+ TAX.

3

AVAILABLE

SPONSOR HEADLINE

PLUS BENEFITS

- Access for 6 people from your company
- **10-15 CONFIRMED BUSINESS APPOINTMENTS WITH BUYERS**
- Front-line **BRAND EXPOSURE** within Digital campaigns, mailing, networks and media day.
- **PREMIUM STAND 5.5X3** with printed image on the back, labeled counter, and high chairs.
- Logo on lanyards
- Company information within the exhibitor directory
- Logo insertion in loop on screen for conferences, Networking and business meeting
- Insertion of logo as a sponsor on the official website of the event
- 1 advertising page in Exhibitor Directory
- Logo on printed applications of the event (badges, banners, canvas and stage)
- Video in conferences
- **15-MINUTE PRESENTATION TO 5 BUYERS** interested in your solutions and products.
- 2 accesses for **PLANT VISITS** (3rd day)
- Brand presence in food, conferences and networking cocktails

\$350,000.00 MXN
+ TAX.

1
AVAILABLE



B2B SUPPLIER

- Single entry to participate as a supplier in the B2B meetings.
- Access to the exhibition floor
- Access to the B2B platform for generating appointments.

DOES NOT INCLUDE

- Access to conferences
- Meals
- Cocktail

\$1,500.00 MXN
+ TAX.

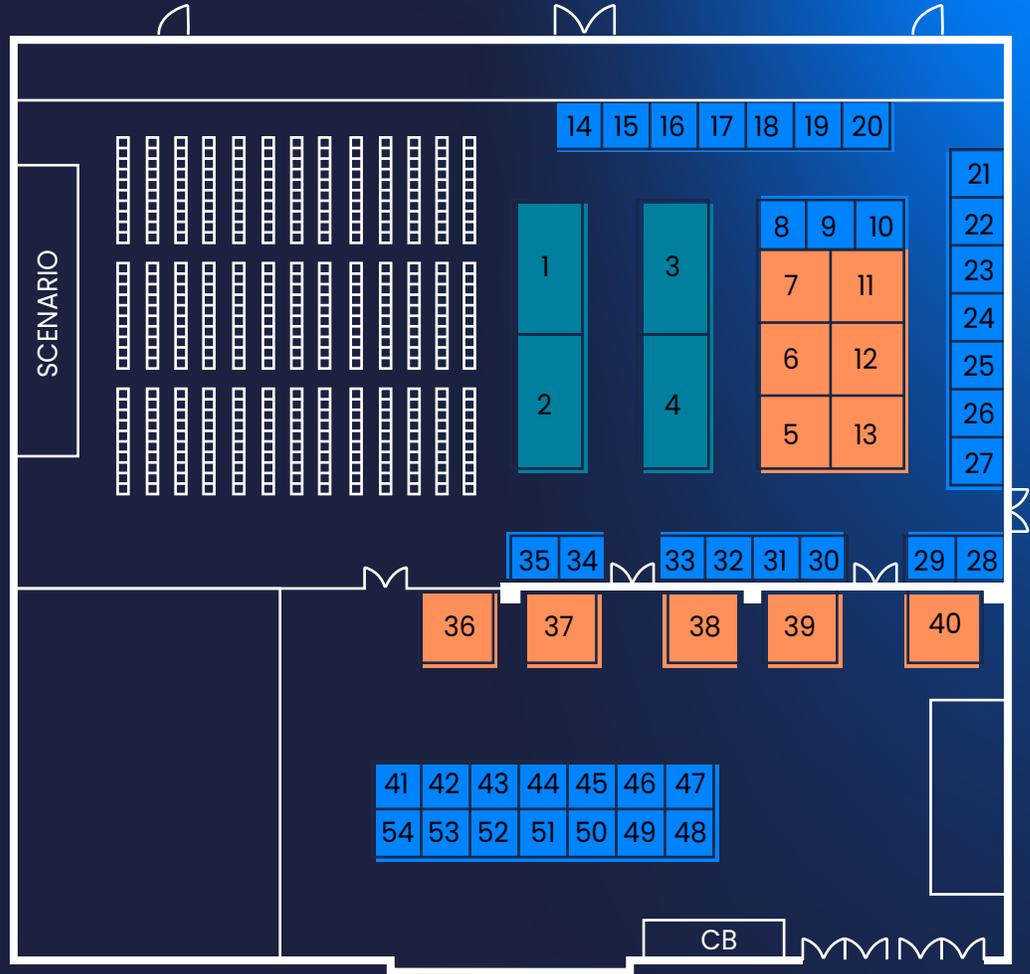


AUTOMOTIVE CLUSTER MEMBERS

EXCLUSIVE BENEFITS

- ***10% DISCOUNT*** on the purchase of access/exhibition booth (any package).
- ***EARLY ACCESS*** to the business matchmaking platform.
- ***RESERVED SEAT*** in the conference area.
- Access to an ***EXCLUSIVE NETWORKING SESSION*** with buyers.

EXHIBITION FLOOR



STANDS

- Scheme 2X2
- Scheme 3x3
- PREMIUM Scheme 5.5x3

CONTACT US



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